



## Choose the Right Mac for School

### Not sure which Mac is right for your program?

MacMan Apple specialists can help you choose the best system for your major.

715-834-7074

### MacBook **Performance** Lineup

<b>Level</b>	<b>Model</b>
First Computer	Neo A18 Pro
Everyday College Mac	MacBook Air 13" M5
More Screen & Productivity	MacBook Air 15" M5
Creative Power	MacBook Pro 14" M5
Pro Performance	MacBook Pro 14" M5 / Pro
Ultimate Performance	MacBook Pro 16" M5 / Pro / Max

# MacBook Models: Breaking It Down

In the following pages, we break down several MacBook models and share our recommendations. You'll also see our MacMan Campus-Ready Bundles, which include the Advantage Student program and over \$2,000 in services and student savings to help you get the most from your Mac throughout school. We can also customize many other configurations to better fit your needs.

Most college programs work great on a MacBook Air.  
Creative and technical programs benefit from MacBook Pro performance.

<b>Major / Program</b>	<b>Recommended Mac</b>
Middle School / High School	Neo A18 Pro
Liberal Arts	MacBook Air 13" M5
Education	MacBook Air 13" M5
Business	MacBook Air 13" or 15" M5
Communications	MacBook Air 13" or 15" M5
Marketing	MacBook Air 15" or MacBook Pro 14" M5
Finance / Accounting	MacBook Air 15" M5
Graphic Design	MacBook Pro 14" / 16" M5 / Pro / Max
Photography	MacBook Pro 14" / 16" M5 / Pro / Max
Digital Media	MacBook Pro 14" / 16" M5 / Pro / Max
Music Production	MacBook Pro 14" / 16" M5 / Pro / Max
Film & Video Production	MacBook Pro 16" M5 Pro or M5 Pro Max
Computer Science	MacBook Pro 14" M5 Pro or MacBook Pro 16" M5 Pro
Engineering	MacBook Pro 14" M5 Pro or MacBook Pro 16" M5 Pro
Architecture	MacBook Pro 16" M5 Pro or M5 Pro / Max
Animation / 3D Design	MacBook Pro 16" M5 Pro / Max

# Find the Right Mac for School

## First Computer

### Neo A18 Pro

**Perfect for:** Students who need a reliable computer for everyday schoolwork.

### Great for

- Google Docs & Microsoft Office
- Online classes and homework
- Web research and email
- Streaming and everyday use

### Ideal for

- Middle school
- High school
- Light college use

### Why choose Neo

A simple, affordable computer that covers everyday student needs.



### MacBook Neo 13-inch

A18 Pro

Great First Computer

## Most Popular for College

### MacBook Air 13" M5

**Perfect for:** Most college students.

### Great for

- Writing papers and research
- Running multiple apps and browser tabs
- All-day battery life on campus
- Portable and lightweight

### Common majors

- Business
- Communications
- Education
- Liberal Arts
- Psychology

### Why choose it

The perfect balance of performance, portability, and battery life.



### MacBook Air 13-inch

M5

Most Popular for  
College

## More Screen. More Productivity.

### MacBook Air 15" M5

**Perfect for:** Students who want a **larger display for studying and multitasking.**

#### Great for

- Research with multiple windows open
- Managing documents and spreadsheets
- Light creative work
- Students who prefer a bigger screen

#### Common majors

- Business
- Marketing
- Finance
- Communications

#### Why choose it

More workspace without moving to a heavier Pro laptop.



### MacBook Air 15-inch

M5

More Screen.  
More Productivity.

## Creative Power

### MacBook Pro 14" M5

**Perfect for:** Students working with **creative or media software.**

#### Great for

- Adobe Creative Cloud
- Graphic design
- Photography editing
- Music production (Logic Pro)
- Video editing

#### Common majors

- Graphic Design
- Digital Media
- Marketing
- Photography
- Music Production

#### Why choose it

More performance and a professional display for creative projects.



### MacBook Pro 14-inch

M5

Creative Power

## High Performance

### MacBook Pro 14" M5 Pro

**Perfect for:** Students with **advanced computing needs**.

#### Great for

- Software development
- Engineering applications
- 3D design and rendering
- Running virtual machines
- Large video or data projects

#### Common majors

- Computer Science
- Engineering
- Architecture
- Film Production

#### Why choose it

Professional-level performance for the most demanding programs.



### MacBook Pro 14-inch

M5 Pro  
Creative Power

## Ultimate Performance & Largest Workspace

### MacBook Pro 16" M5 Pro • M5 Pro Max

**Perfect for:** Students and professionals who need **maximum performance and the largest screen for demanding workflows**.

#### Great for

- Advanced video editing and film production
- 3D design, rendering, and animation
- Large software development projects
- Engineering simulations and modeling
- Running multiple professional applications simultaneously

#### Common majors

- Film & Video Production
- Animation & Motion Graphics
- Architecture
- Engineering
- Computer Science

#### Why choose it

The 16-inch MacBook Pro delivers Apple's highest performance with the largest display in the MacBook lineup—ideal for intensive creative and technical work where screen space and power matter most.



### MacBook Pro 16-inch

M5 Pro & M5 Max  
Ultimate  
Performance &  
Largest Workspace