



Built for Students Who Want More Than Just a Mac
More Support. More Value. A Place You Belong.

JustOurSite.com



Authorized
Reseller

Complete Mac Bundles for Student Life

Over \$2,000 in Services & Student Savings

Built for school. Supported by MacMan.



MacBook Neo, MacBook Air & MacBook Pro

Advantage Student – included with every MacMan Campus Ready Bundle

Advantage
Student 🎓

Not just a computer – a Mac backed by MacMan.

Focus on school. MacMan is here to support you and your Mac along the way.

Just \$129* for up to four years of support

About \$16* per semester

m **MacMan**
4677 Keystone Xing
Eau Claire, WI 54701

Serving Customers Nationwide



Founded in 1993 and deeply rooted in Wisconsin, we are a local, family-owned business dedicated to providing a personal touch to technology sales, service, and support. While our foundation is in Wisconsin, we proudly serve customers across the United States—delivering tailored solutions with the same commitment to quality and care that has made us a trusted name in the industry.

715-834-7074

www.MacManStore.com



Authorized
Reseller



Authorized
Service Provider

Advantage Student includes seven essential services designed to keep your Mac secure, supported, and ready for school.

1. New System Setup or Data Migration

Start your new Mac the right way.



Our technicians will set up your new Mac so it's ready to use. If you're moving from an existing Mac, we can also transfer your files, apps, and settings.

Key Features

- New system setup **included**
- Data migration from a working Mac **50% off normal price**
- Personalized configuration and setup

Get your new Mac configured properly from the start—and save time by having your data transferred professionally if needed.

3. System Error Alerts (Check Engine Light for Your Mac)



A Check Engine Light for Your Mac – we often know about problems before you do.

Your Mac reports important system warnings to MacMan technicians, allowing us to identify potential

problems early and help prevent unexpected downtime.

Key Alerts Include

- Hardware pre-failure warnings
- Hardware failures
- Malware alerts
- Low storage capacity warnings
- Laptop battery health status

Proactive monitoring helps keep your Mac reliable, protected, and running smoothly—so issues can be addressed before they disrupt your work or studies.

2. Mac Tune-Ups

Keep your Mac running at its best.



Regular tune-ups help keep your system clean, updated, and performing the way it should throughout your time in school.

Key Features

- Up to 4 tune-ups per year (by appointment)
- System cleanup and performance checks
- Software and security updates
- Malware removal

Stay ahead of problems and keep your Mac running smoothly for **up to four years—or as long as you're in school.**

4. SOS Phone & Remote Support

Powered by AnyDesk



Get fast help without leaving home.

MacMan technicians can securely connect to your computer to diagnose issues, troubleshoot problems, and guide you through solutions in real time.

Key Benefits

- **Fast fixes** – many problems solved in minutes
- **Anywhere support** – dorm, home, or on the go
- **Secure connection** – encrypted and approved by you

5. Cybersecurity Protection (Powered by Malwarebytes Premium)



A Security Shield for Your Mac – detecting and stopping threats before they cause damage.

Advanced cybersecurity protection helps safeguard your computer from malware, ransomware, and other online threats. Powered by Malwarebytes Premium, the system continuously scans for suspicious activity and blocks threats before they can impact your device or data.

Protection Includes

- Real-time malware protection
- Threat detection and removal
- Continuous background monitoring

Helps keep your Mac secure, your personal information protected, and your system running safely without interruptions. Malware protection renews during your annual tune-up visit.

6 Laser Engraving

Make your device uniquely yours.

Add custom laser engraving to your Mac, for a personalized look or meaningful design.



Key Features

- Custom artwork or designs
- Names, logos, or text
- Precision laser engraving

Create a unique, permanent design that reflects your style while adding identification that helps prevent loss or mix-ups.

7. In-Store Support

Priority service when you need hands-on help.



When your Mac needs in-store attention, Advantage members receive priority status so issues can be evaluated and resolved as quickly as possible by MacMan technicians.

Support Includes

- Priority service status in our repair queue
- No-cost diagnostics and repair evaluations
- Expedited repairs when service is required, with **\$50 flat-rate labor for out-of-warranty repairs (parts additional)**

Priority service and simplified flat-rate repair labor help reduce repair costs and get your Mac back in your hands faster.

The MacMan Advantage

When students buy a Mac from Apple or a big box store, they get the computer.

When they buy from MacMan, they get the computer plus services, savings, and real support to help them succeed throughout school.

We've got you covered.





Choose the Right Mac for School

Not sure which Mac is right for your program?

MacMan Apple specialists can help you choose the best system for your major.

715-834-7074

MacBook **Performance** Lineup

Level	Model
First Computer	Neo A18 Pro
Everyday College Mac	MacBook Air 13" M5
More Screen & Productivity	MacBook Air 15" M5
Creative Power	MacBook Pro 14" M5
Pro Performance	MacBook Pro 14" M5 / Pro
Ultimate Performance	MacBook Pro 16" M5 / Pro / Max

MacBook Models: Breaking It Down

In the following pages, we break down several MacBook models and share our recommendations. You'll also see our MacMan Campus-Ready Bundles, which include the Advantage Student program and over \$2,000 in services and student savings to help you get the most from your Mac throughout school. We can also customize many other configurations to better fit your needs.

Most college programs work great on a MacBook Air.
Creative and technical programs benefit from MacBook Pro performance.

Major / Program	Recommended Mac
Middle School / High School	Neo A18 Pro
Liberal Arts	MacBook Air 13" M5
Education	MacBook Air 13" M5
Business	MacBook Air 13" or 15" M5
Communications	MacBook Air 13" or 15" M5
Marketing	MacBook Air 15" or MacBook Pro 14" M5
Finance / Accounting	MacBook Air 15" M5
Graphic Design	MacBook Pro 14" / 16" M5 / Pro / Max
Photography	MacBook Pro 14" / 16" M5 / Pro / Max
Digital Media	MacBook Pro 14" / 16" M5 / Pro / Max
Music Production	MacBook Pro 14" / 16" M5 / Pro / Max
Film & Video Production	MacBook Pro 16" M5 Pro or M5 Pro Max
Computer Science	MacBook Pro 14" M5 Pro or MacBook Pro 16" M5 Pro
Engineering	MacBook Pro 14" M5 Pro or MacBook Pro 16" M5 Pro
Architecture	MacBook Pro 16" M5 Pro or M5 Pro / Max
Animation / 3D Design	MacBook Pro 16" M5 Pro / Max

Find the Right Mac for School

First Computer

Neo A18 Pro

Perfect for: Students who need a reliable computer for everyday schoolwork.

Great for

- Google Docs & Microsoft Office
- Online classes and homework
- Web research and email
- Streaming and everyday use

Ideal for

- Middle school
- High school
- Light college use

Why choose Neo

A simple, affordable computer that covers everyday student needs.



MacBook Neo 13-inch

A18 Pro

Great First Computer

Most Popular for College

MacBook Air 13" M5

Perfect for: Most college students.

Great for

- Writing papers and research
- Running multiple apps and browser tabs
- All-day battery life on campus
- Portable and lightweight

Common majors

- Business
- Communications
- Education
- Liberal Arts
- Psychology

Why choose it

The perfect balance of performance, portability, and battery life.



MacBook Air 13-inch

M5

Most Popular for
College

More Screen. More Productivity.

MacBook Air 15" M5

Perfect for: Students who want a **larger display for studying and multitasking.**

Great for

- Research with multiple windows open
- Managing documents and spreadsheets
- Light creative work
- Students who prefer a bigger screen

Common majors

- Business
- Marketing
- Finance
- Communications

Why choose it

More workspace without moving to a heavier Pro laptop.



MacBook Air 15-inch

M5

More Screen.
More Productivity.

Creative Power

MacBook Pro 14" M5

Perfect for: Students working with **creative or media software.**

Great for

- Adobe Creative Cloud
- Graphic design
- Photography editing
- Music production (Logic Pro)
- Video editing

Common majors

- Graphic Design
- Digital Media
- Marketing
- Photography
- Music Production

Why choose it

More performance and a professional display for creative projects.



MacBook Pro 14-inch

M5

Creative Power

High Performance

MacBook Pro 14" M5 Pro

Perfect for: Students with **advanced computing needs**.

Great for

- Software development
- Engineering applications
- 3D design and rendering
- Running virtual machines
- Large video or data projects

Common majors

- Computer Science
- Engineering
- Architecture
- Film Production

Why choose it

Professional-level performance for the most demanding programs.



MacBook Pro 14-inch

M5 Pro
Creative Power

Ultimate Performance & Largest Workspace

MacBook Pro 16" M5 Pro • M5 Pro Max

Perfect for: Students and professionals who need **maximum performance and the largest screen for demanding workflows**.

Great for

- Advanced video editing and film production
- 3D design, rendering, and animation
- Large software development projects
- Engineering simulations and modeling
- Running multiple professional applications simultaneously

Common majors

- Film & Video Production
- Animation & Motion Graphics
- Architecture
- Engineering
- Computer Science

Why choose it

The 16-inch MacBook Pro delivers Apple's highest performance with the largest display in the MacBook lineup—ideal for intensive creative and technical work where screen space and power matter most.



MacBook Pro 16-inch

M5 Pro & M5 Max
Ultimate
Performance &
Largest Workspace

Choose Your MacMan Campus Ready Bundle

Compare MacBook models, choose your Mac, and start your order online:
www.macmanstore.com/explore-macbook

MacBook Neo 13-inch

A18 Pro
Great First Computer



13-inch MacBook Neo 256

Hardware

- **A18 Pro**, 6-core CPU, 5-core GPU, 16-core Neural Engine
- 8GB unified memory
- **256GB SSD storage**
- 20W USB-C Power Adapter
- U.S. English Magic Keyboard with Lock Key
- Two USB-C ports, 3.5 mm headphone jack
- Support for one external display
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Neo	\$639
AppleCare+ 3 year	\$139
Advantage Student	\$129

Total before sales tax: \$907

Learn about AppleCare+ at:
www.macmanstore.com/applecare

13-inch MacBook Neo 512

Hardware

- **A18 Pro**, 6-core CPU, 5-core GPU, 16-core Neural Engine
- 8GB unified memory
- **512GB SSD storage**
- 20W USB-C Power Adapter
- U.S. English Magic Keyboard with **Touch ID**
- Two USB-C ports, 3.5 mm headphone jack
- Support for one external display
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Neo	\$739
AppleCare+ 3 year	\$139
Advantage Student	\$129

Total before sales tax: \$1,007

Learn about AppleCare+ at:
www.macmanstore.com/applecare

- * Advantage Student purchased separately is \$599.
- * \$129 bundle price requires purchase of a Mac and AppleCare+ as part of a MacMan Campus Ready Bundle.
- * Price does not include tax.

Sales, Returns and Advantage Terms - www.macmanstore.com/terms
Doc 20320.348

Choose Your MacMan Campus Ready Bundle

Compare MacBook models, choose your Mac, and start your order online:
www.macmanstore.com/explore-macbook

MacBook Air 13-inch



M5
Most Popular for
College



13-inch MacBook Air 512Gb

Hardware

- 10-core CPU, **8-core GPU**, 16-core Neural Engine
- 16GB unified memory
- **512GB** SSD storage
- 40W Dynamic Power Adapter with 60W Max
- U.S. English Backlit Magic Keyboard with Touch ID
- Two Thunderbolt 4 ports, MagSafe 3 port, 3.5 mm headphone jack, Wi-Fi 7, Bluetooth 6
- Support for up to two external displays
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Air	\$1,099
AppleCare+ 3 year	\$199
Advantage Student	\$129

Total before sales tax: \$1,427

Learn about AppleCare+ at:
www.macmanstore.com/applecare

* Advantage Student purchased separately is \$599.

* \$129 bundle price requires purchase of a Mac and AppleCare+ as part of a MacMan Campus Ready Bundle.

* Price does not include tax.

Sales, Returns and Advantage Terms - www.macmanstore.com/terms

13-inch MacBook Air 1TB

Hardware

- 10-core CPU, **10-core GPU**, 16-core Neural Engine
- 16GB unified memory
- **1TB** SSD storage
- 40W Dynamic Power Adapter with 60W Max
- U.S. English Backlit Magic Keyboard with Touch ID
- Two Thunderbolt 4 ports, MagSafe 3 port, 3.5 mm headphone jack, Wi-Fi 7, Bluetooth 6
- Support for up to two external displays
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Air	\$1,299
AppleCare+ 3 year	\$199
Advantage Student	\$129

Total before sales tax: \$1,627

Learn about AppleCare+ at:
www.macmanstore.com/applecare

Choose Your MacMan Campus Ready Bundle

Compare MacBook models, choose your Mac, and start your order online:
www.macmanstore.com/explore-macbook

MacBook Air 15-inch



M5
More Screen.
More Productivity.



15-inch MacBook Air 512Gb

Hardware

- 10-core CPU, 10-core GPU, 16-core Neural Engine
- 16GB unified memory
- **512GB** SSD storage
- 40W Dynamic Power Adapter with 60W Max
- U.S. English Backlit Magic Keyboard with Touch ID
- Two Thunderbolt 4 ports, MagSafe 3 port, 3.5 mm headphone jack, Wi-Fi 7, Bluetooth 6
- Support for up to two external displays
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Air	\$1,299
AppleCare+ 3 year	\$229
Advantage Student	\$129

Total before sales tax: \$1,657

Learn about AppleCare+ at:

www.macmanstore.com/applecare

* Advantage Student purchased separately is \$599.

* \$129 bundle price requires purchase of a Mac and AppleCare+ as part of a MacMan Campus Ready Bundle.

* Price does not include tax.

Sales, Returns and Advantage Terms - www.macmanstore.com/terms

15-inch MacBook Air 1TB

Hardware

- 10-core CPU, 10-core GPU, 16-core Neural Engine
- 16GB unified memory
- **1TB** SSD storage
- 40W Dynamic Power Adapter with 60W Max
- U.S. English Backlit Magic Keyboard with Touch ID
- Two Thunderbolt 4 ports, MagSafe 3 port, 3.5 mm headphone jack, Wi-Fi 7, Bluetooth 6
- Support for up to two external displays
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Air	\$1,499
AppleCare+ 3 year	\$229
Advantage Student	\$129

Total before sales tax: \$1,857

Learn about AppleCare+ at:

www.macmanstore.com/applecare

Choose Your MacMan Campus Ready Bundle

Compare MacBook models, choose your Mac, and start your order online:
www.macmanstore.com/explore-macbook

MacBook Pro 14-inch

M5 & M5 Pro
Creative Power



14-inch MacBook Pro M5

Hardware

- 10-core CPU, 10-core GPU, 16-core Neural Engine
- 16GB unified memory
- **1TB** SSD storage
- Standard display
- 70W USB-C Power Adapter
- U.S. English Backlit Magic Keyboard with Touch ID
- Three Thunderbolt 4 ports, MagSafe 3 port, 3.5 mm headphone jack, HDMI port, SDXC card slot
- Support for up to two external displays
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Pro	\$1,699
AppleCare+ 3 year	\$279
Advantage Student	\$129

Total before sales tax: \$2,107

14-inch MacBook Pro M5 Pro

Hardware

- 15-core CPU, 16-core GPU, 16-core Neural Engine
- **24GB** unified memory
- **1TB** SSD storage
- Standard display
- 70W USB-C Power Adapter
- U.S. English Backlit Magic Keyboard with Touch ID
- Three Thunderbolt 5 ports, MagSafe 3 port, 3.5 mm headphone jack, HDMI port, SDXC card slot
- Support for up to three external displays
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Pro	\$2,199
AppleCare+ 3 year	\$279
Advantage Student	\$129

Total before sales tax: \$2,607

Learn about AppleCare+ at:
www.macmanstore.com/applecare

Learn about AppleCare+ at:
www.macmanstore.com/applecare

* Advantage Student purchased separately is \$599.

* \$129 bundle price requires purchase of a Mac and AppleCare+ as part of a MacMan Campus Ready Bundle.

* Price does not include tax.

Sales, Returns and Advantage Terms - www.macmanstore.com/terms

Doc 2020.048

Choose Your MacMan Campus Ready Bundle

Compare MacBook models, choose your Mac, and start your order online:
www.macmanstore.com/explore-macbook

MacBook Pro 16-inch

M5 Pro & M5 Max
Ultimate Performance
& Largest Workspace



16-inch MacBook Pro **M5 Pro**

Hardware

- 18-core CPU, 20-core GPU, 16-core Neural Engine
- **24GB** unified memory
- **1TB** SSD storage
- Standard display
- 140W USB-C Power Adapter
- U.S. English Backlit Magic Keyboard with Touch ID
- Three Thunderbolt 5 ports, MagSafe 3 port, 3.5 mm headphone jack, HDMI port, SDXC card slot
- Support for up to three external displays
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Pro	\$2,699
AppleCare+ 3 year	\$399
Advantage Student	\$129

Total before sales tax: \$3,227

16-inch MacBook Pro **M5 Max**

Hardware

- 18-core CPU, 32-core GPU, 16-core Neural Engine
- **36GB** unified memory
- **2TB** SSD storage
- Standard display
- 140W USB-C Power Adapter
- U.S. English Backlit Magic Keyboard with Touch ID
- Three Thunderbolt 5 ports, MagSafe 3 port, 3.5 mm headphone jack, HDMI port, SDXC card slot
- Support for up to four external displays
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Pro	\$3,899
AppleCare+ 3 year	\$399
Advantage Student	\$129

Total before sales tax: \$4,427

Learn about AppleCare+ at:
www.macmanstore.com/applecare

Learn about AppleCare+ at:
www.macmanstore.com/applecare

* Advantage Student purchased separately is \$599.

* \$129 bundle price requires purchase of a Mac and AppleCare+ as part of a MacMan Campus Ready Bundle.

* Price does not include tax.

Sales, Returns and Advantage Terms - www.macmanstore.com/terms

Doc 2020.048



— Making technology easy, the way it should be. —



You're ready.

You've seen the MacBook lineup, explored our recommendations, and learned how MacMan Campus-Ready Bundles and the Advantage Student program help support you throughout school.

Now it's time to choose the Mac that fits your needs.

With MacMan, you're getting more than a Mac. You're getting the services, support, and guidance to help you succeed throughout school.

Give us a call or stop in. We would love the opportunity to earn your business and support you along the way.

715-834-7074

www.MacManStore.com

support@MacManCrew.com

