



Choose the Right Mac for School

Not sure which Mac is right for your program?

MacMan Apple specialists can help you choose the best system for your major.

715-834-7074

MacBook **Performance** Lineup

Level	Model
First Computer	Neo A18 Pro
Everyday College Mac	MacBook Air 13" M5
More Screen & Productivity	MacBook Air 15" M5
Creative Power	MacBook Pro 14" M5
Pro Performance	MacBook Pro 14" M5 / Pro
Ultimate Performance	MacBook Pro 16" M5 / Pro / Max

MacBook Models: Breaking It Down

In the following pages, we break down several MacBook models and share our recommendations. You'll also see our MacMan Campus-Ready Bundles, which include the Advantage Student program and over \$2,000 in services and student savings to help you get the most from your Mac throughout school. We can also customize many other configurations to better fit your needs.

Most college programs work great on a MacBook Air.
Creative and technical programs benefit from MacBook Pro performance.

Major / Program	Recommended Mac
Middle School / High School	Neo A18 Pro
Liberal Arts	MacBook Air 13" M5
Education	MacBook Air 13" M5
Business	MacBook Air 13" or 15" M5
Communications	MacBook Air 13" or 15" M5
Marketing	MacBook Air 15" or MacBook Pro 14" M5
Finance / Accounting	MacBook Air 15" M5
Graphic Design	MacBook Pro 14" / 16" M5 / Pro / Max
Photography	MacBook Pro 14" / 16" M5 / Pro / Max
Digital Media	MacBook Pro 14" / 16" M5 / Pro / Max
Music Production	MacBook Pro 14" / 16" M5 / Pro / Max
Film & Video Production	MacBook Pro 16" M5 Pro or M5 Pro Max
Computer Science	MacBook Pro 14" M5 Pro or MacBook Pro 16" M5 Pro
Engineering	MacBook Pro 14" M5 Pro or MacBook Pro 16" M5 Pro
Architecture	MacBook Pro 16" M5 Pro or M5 Pro / Max
Animation / 3D Design	MacBook Pro 16" M5 Pro / Max

Find the Right Mac for School

First Computer

Neo A18 Pro

Perfect for: Students who need a reliable computer for everyday schoolwork.

Great for

- Google Docs & Microsoft Office
- Online classes and homework
- Web research and email
- Streaming and everyday use

Ideal for

- Middle school
- High school
- Light college use

Why choose Neo

A simple, affordable computer that covers everyday student needs.



MacBook Neo 13-inch

A18 Pro

Great First Computer

Most Popular for College

MacBook Air 13" M5

Perfect for: Most college students.

Great for

- Writing papers and research
- Running multiple apps and browser tabs
- All-day battery life on campus
- Portable and lightweight

Common majors

- Business
- Communications
- Education
- Liberal Arts
- Psychology

Why choose it

The perfect balance of performance, portability, and battery life.



MacBook Air 13-inch

M5

Most Popular for
College

More Screen. More Productivity.

MacBook Air 15" M5

Perfect for: Students who want a **larger display for studying and multitasking.**

Great for

- Research with multiple windows open
- Managing documents and spreadsheets
- Light creative work
- Students who prefer a bigger screen

Common majors

- Business
- Marketing
- Finance
- Communications

Why choose it

More workspace without moving to a heavier Pro laptop.



MacBook Air 15-inch

M5

More Screen.
More Productivity.

Creative Power

MacBook Pro 14" M5

Perfect for: Students working with **creative or media software.**

Great for

- Adobe Creative Cloud
- Graphic design
- Photography editing
- Music production (Logic Pro)
- Video editing

Common majors

- Graphic Design
- Digital Media
- Marketing
- Photography
- Music Production

Why choose it

More performance and a professional display for creative projects.



MacBook Pro 14-inch

M5

Creative Power

High Performance

MacBook Pro 14" M5 Pro

Perfect for: Students with **advanced computing needs**.

Great for

- Software development
- Engineering applications
- 3D design and rendering
- Running virtual machines
- Large video or data projects

Common majors

- Computer Science
- Engineering
- Architecture
- Film Production

Why choose it

Professional-level performance for the most demanding programs.



MacBook Pro 14-inch

M5 Pro
Creative Power

Ultimate Performance & Largest Workspace

MacBook Pro 16" M5 Pro • M5 Pro Max

Perfect for: Students and professionals who need **maximum performance and the largest screen for demanding workflows**.

Great for

- Advanced video editing and film production
- 3D design, rendering, and animation
- Large software development projects
- Engineering simulations and modeling
- Running multiple professional applications simultaneously

Common majors

- Film & Video Production
- Animation & Motion Graphics
- Architecture
- Engineering
- Computer Science

Why choose it

The 16-inch MacBook Pro delivers Apple's highest performance with the largest display in the MacBook lineup—ideal for intensive creative and technical work where screen space and power matter most.



MacBook Pro 16-inch

M5 Pro & M5 Max
Ultimate
Performance &
Largest Workspace

Choose Your MacMan Campus Ready Bundle

Compare MacBook models, choose your Mac, and start your order online:
www.macmanstore.com/explore-macbook

MacBook Pro 16-inch

M5 Pro & M5 Max
Ultimate Performance
& Largest Workspace



16-inch MacBook Pro **M5 Pro**

Hardware

- 18-core CPU, 20-core GPU, 16-core Neural Engine
- **24GB** unified memory
- **1TB** SSD storage
- Standard display
- 140W USB-C Power Adapter
- U.S. English Backlit Magic Keyboard with Touch ID
- Three Thunderbolt 5 ports, MagSafe 3 port, 3.5 mm headphone jack, HDMI port, SDXC card slot
- Support for up to three external displays
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Pro	\$2,699
AppleCare+ 3 year	\$399
Advantage Student	\$129

Total before sales tax: \$3,227

Learn about AppleCare+ at:

www.macmanstore.com/applecare

16-inch MacBook Pro **M5 Max**

Hardware

- 18-core CPU, 32-core GPU, 16-core Neural Engine
- **36GB** unified memory
- **2TB** SSD storage
- Standard display
- 140W USB-C Power Adapter
- U.S. English Backlit Magic Keyboard with Touch ID
- Three Thunderbolt 5 ports, MagSafe 3 port, 3.5 mm headphone jack, HDMI port, SDXC card slot
- Support for up to four external displays
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

MacBook Pro	\$3,899
AppleCare+ 3 year	\$399
Advantage Student	\$129

Total before sales tax: \$4,427

Learn about AppleCare+ at:

www.macmanstore.com/applecare

* Advantage Student purchased separately is \$599.

* \$129 bundle price requires purchase of a Mac and AppleCare+ as part of a MacMan Campus Ready Bundle.

* Price does not include tax.

Sales, Returns and Advantage Terms - www.macmanstore.com/terms